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# If I Knew Then What I Know Now

## Real Talk From Staffing Agency Owners

*Panel Discussion Moderated by Sheri Tischer,  
VP Business Development*

# Staffing Owners Joining us Today

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**Andrea Brenholz**, CEO & President, ATR  
International

**Mark Esfeld**, Owner, Top Notch Personnel

**Dot Peterson**, Owner, A Hire Power





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## Blending Technology with the Human Touch

to enhance client relationships, improve recruiter productivity, and drive long-term growth.

*Andrea Brenholz – ATR International*



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# Developing a Strong Peer Network

for insights, accountability, and shared best practices.

*Mark Esfeld – Top Notch Personnel*



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## Diversifying

your client mix, industries, and revenue streams  
to create stability and growth.

*Dot Peterson – A Hire Power*



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# Questions?

## Original Article:

[What 8 Staffing Agency Owners Wish They Knew Starting Out](#)



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